



For Immediate Release

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Fix Your Credit Today and Save Yourself Money and Hassle with a Do-It-Yourself Credit Repair App, *iFixCredit*™ on iPhone.

This powerful easy-to-use app walks you through the steps of entering errors directly from your credit report into the app to draft and email print ready dispute letters.

Glendale, CA (May 3, 2011) – Announced and available today, the *iFixCredit*™ app is a tool that creates custom dispute letters and organizes your dispute campaign, walking you through the steps of entering the errors directly from your credit report into the app to draft and email print-ready documents. This unique and powerful app alleviates the need to work with costly credit repair organizations and puts all the control and necessary tools in an easy-to-use interface for anyone who needs to fix their erroneous credit information.

More than ever, credit reports are a vital indicator of a person's financial success or failure and these reports can contain erroneous information. Consumers have been led to believe that fixing erroneous information on their credit report is a long, complex process that requires the use of a credit dispute company which can be extremely costly. However, with the Fair Credit Reporting Act, the law that protects and controls how your credit history is reported, people now have the right to independently challenge their credit reports and are not required to work with credit repair companies. The *iFixCredit*™ app was developed specifically to put the control back in the consumer's hands to manage the dispute process completely and easily and is under \$4.

Some of the most common mistakes on a credit report include having late payments that are not actually late, or debts that were paid but are listed as unpaid, identity theft issues, old account information longer than seven years old, or a debt that belongs to someone else like an ex-spouse, or is wrongly associated with someone who has a similar last name.

"We really wanted to put the control in the consumers' hands to take charge of their credit report by doing the repair work themselves with a very easy and affordable alternative that is NOT currently offered by the credit repair world" says Daniel Pineda, one of the *iFixCredit*™ app architects from Rickle Group Inc. He adds, "Repairing an erroneous credit problem is really simple and credit repair companies can mislead the public and charge huge fees that may be unnecessary, so I want to bring awareness to this misconception with the *iFixCredit*™ app that it is a better investment of only \$3.99".

(more)

iFixCredit™ makes it easy to enter user provided account information to generate the dispute letters. Users are notified with reminders to inform them of anticipated responses from credit bureaus that investigate disputes. The app requires the user to enter 5 pieces of information about errors on a credit report including 1) the type of account, 2) if it is a late payment or collection account, 3) name of the account, 4) account identification number, and, 5) which credit bureau is reporting the error. The credit dispute process can take up to 30-60 days so users need to keep this app on their phone. Other important information to know is that the dispute letters have been approved by consumer law attorneys, and the **iFixCredit™** app does not store personal information, nor does it use cloud computing technology to protect users security.

The Rickle Group Inc. worked with Apptology Inc. a mobile application developer to build their app and are excited to publish it via the iTunes App Store available now on iPhone and iPod touch with future releases on the Android platforms, iPad, and other Apple app store platforms. The **iFixCredit™** app features include the ability to create and manage unlimited dispute campaigns, users can enter up to 8 accounts per dispute campaign, generate email print-ready dispute letters, and receive reminders to guide the process. The **iFixCredit™** app is \$3.99 for a limited time and will increase to \$4.99 soon so download now for special pricing / <http://itunes.apple.com/us/app/ifix-credit/id429247245?mt=8>.

About The Rickle Group Inc.

Innovators of ideas, The Rickle Group Inc. specializes in UX design and research. The Rickle Group collaborates with researchers and programmers to develop in house mobile applications and innovative user experiences. From financial professionals, educational institutions and local businesses, The Rickle Group inc. has the ability to tailor their applications to the needs of the consumers that they survey. The Rickle Group inc. is headquartered in Glendale CA. For more information about The Rickle Group's first commercial application, please visit www.ifixcreditapp.com. Inquiries at: submit@ifixcreditapp.com.

About Apptology Inc.

Based in Folsom, CA, Apptology Inc. is a leading mobile application development, training and marketing company. Unique in their service offering is a comprehensive suite of solutions for the mobile application industry. The management team includes industry pioneers from Silicon Valley and Fortune 500 companies working with and developing mobile, interactive and new media technologies. The 100 + person development team have created hundreds of applications for various companies around the world on all platforms. For more information please visit <http://www.apptology.com>.