



For Immediate Release

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Unique “Clued In™” Word Puzzle Now Available on the iPhone, iPod touch and iPad

Clued In™ word puzzle app previously developed for Blackberry has now been ported to the Apple platform.

Los Angeles, CA (April 29, 2011) – Get Clued In, LLC, mobile game publisher announces today the availability of *Clued In™* word puzzle for iPhone, iPod touch and iPad – a must have game for crossword puzzle fanatics. *Clued In™* is an acrostic puzzle in which players reveal the puzzle’s principal clue (in the grid at the top of the game screen) by solving a series of individual crossword style clues (at the bottom of the game screen). The initial letters of those individual answers also spell out a hint to the puzzle’s final answer. *Clued In™* is easy to learn and will become a favorite pastime for young and young at heart players. The *Clued In™* app contains 25 engaging puzzles with each puzzle taking between 15-20 minutes to complete.

Encouraged by the popularity of his puzzles and games constructed for family get-togethers and other holiday celebrations, James Melman, *Clued In™* app creator, decided to bring his puzzles to the masses to enjoy and have fun playing. “As an avid puzzle solver myself, over the years I have constructed dozens of original, custom puzzles for friends and family to enjoy at holidays and special occasions,” Melman states. “With the *Clued In™* app, I hope to provide word puzzle fans an entertaining way to spend a few minutes while, for example, commuting on the train or during air travel - the goal is to give someone a smile and sense of satisfaction in completing the puzzle,” he adds.

Melman concluded that the best way to proceed would be to design a puzzle format that can be solved on mobile phones, where games are becoming so popular. *Clued In™* was developed originally on the Blackberry and had over 10,000 downloads. Now, working with Aptology Inc., to port *Clued In™* to the Apple platform, people with an iPhone, iPad or iPod Touch can enjoy it, too.

Clued In™ is simple to learn and the goal is clear. Progress toward the solution is always visible, and there is a “hint” button to help if the player gets stuck and a “check for errors” button to reveal mistakes. The puzzles also are a good way of giving your brain a workout, to keep a sharp mind longer in life.

The *Clued In™* app ad-free version is available for iPhone, iPad and iPod Touch on the Apple iTunes App Store for \$0.99 at <http://itunes.apple.com/us/app/clued-in/id429863047?mt=8> or, there is a free version with ad content, <http://itunes.apple.com/us/app/clued-in-free/id429915165?mt=8>. Each version contains the same 25 puzzles. There are plans to adapt *Clued In™* for other tablets and for the Android platform too.



About Get Clued In, LLC

Get Clued In, LLC, located in Los Angeles, is a California limited liability company, formed in 2009 to publish games for mobile phones and devices and is currently in development of over 125 more puzzles for future releases of *Clued In*[™]. A complete description of how to play can be viewed on **Clued In's**[™] Facebook page at <http://www.facebook.com/pages/Clued-In/238450125747?v=wall>.

About Apptology Inc.

Based in Folsom, CA, Apptology Inc. is a leading mobile application development, training and marketing company. Unique in their service offering is a comprehensive suite of solutions for the mobile application industry. The management team includes industry pioneers from Silicon Valley and Fortune 500 companies working with and developing mobile, interactive and new media technologies. The 100 + person development team have created hundreds of applications for various companies around the world on all platforms. For more information please visit <http://www.apptology.com>.

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